

Termômetro de Vendas CDL/BH
Série histórica de 2013 a 2015



| | BASE1: Mês anterior | BASE 2: Mês ano anterior | BASE 3: Acumulado ano | BASE 4: Acumulado 12 meses |
|--------|---------------------|--------------------------|-----------------------|----------------------------|
| jan/13 | ▼ -4,17% | ▲ 3,32% | ▲ 3,32% | ▲ 9,37% |
| fev/13 | ▼ -2,14% | ▲ 2,73% | ▲ 3,79% | ▲ 9,41% |
| mar/13 | ▲ 2,57% | ▲ 2,39% | ▲ 4,28% | ▲ 9,44% |
| abr/13 | ▼ -0,05% | ▲ 1,83% | ▲ 4,40% | ▲ 9,46% |
| mai/13 | ▲ 0,81% | ▲ 1,91% | ▲ 4,53% | ▲ 7,71% |
| jun/13 | ▼ -1,85% | ▲ 0,22% | ▲ 3,99% | ▲ 7,05% |
| jul/13 | ▲ 1,56% | ▲ 2,01% | ▲ 3,58% | ▲ 6,12% |
| ago/13 | ▲ 2,40% | ▲ 1,87% | ▲ 3,49% | ▲ 5,69% |
| set/13 | ▼ -1,52% | ▲ 0,78% | ▲ 3,10% | ▲ 5,17% |
| out/13 | ▲ 1,95% | ▲ 2,54% | ▲ 3,12% | ▲ 5,29% |
| nov/13 | ▼ -1,96% | ▲ 0,69% | ▲ 3,01% | ▲ 5,05% |
| dez/13 | ▲ 3,91% | ▲ 5,04% | ▲ 4,61% | ▲ 4,61% |
| jan/14 | ▼ -2,70% | ▲ 3,11% | ▲ 3,11% | ▲ 3,91% |
| fev/14 | ▼ -0,94% | ▼ -1,29% | ▲ 2,60% | ▲ 3,86% |
| mar/14 | ▼ -0,27% | ▼ -1,10% | ▲ 2,08% | ▲ 3,62% |
| abr/14 | ▲ 1,37% | ▼ -0,16% | ▲ 2,11% | ▲ 3,58% |
| mai/14 | ▲ 1,41% | ▲ 0,47% | ▲ 2,46% | ▲ 4,03% |
| jun/14 | ▼ -0,32% | ▲ 0,18% | ▲ 1,90% | ▲ 3,96% |
| jul/14 | ▼ -0,70% | ▼ -1,88% | ▲ 1,18% | ▲ 3,20% |
| ago/14 | ▲ 1,12% | ▲ 0,81% | ▲ 1,63% | ▲ 3,67% |
| set/14 | ▼ -0,02% | ▼ -1,88% | ▲ 1,08% | ▲ 3,24% |
| out/14 | ▲ 2,35% | ▲ 1,32% | ▲ 1,27% | ▲ 3,18% |
| nov/14 | ▲ 4,30% | ▲ 0,92% | ▲ 2,73% | ▲ 2,87% |
| dez/14 | ▲ 3,27% | ▲ 1,56% | ▲ 2,08% | ▲ 2,08% |
| jan/15 | ▼ -11,46% | ▼ -0,85% | ▼ -0,85% | ▲ 1,81% |
| fev/15 | ▼ -6,73% | ▼ -4,67% | ▼ -1,04% | ▼ -2,20% |
| mar/15 | ▲ 3,96% | ▼ -2,55% | ▼ -1,67% | ▼ -0,42% |
| abr/15 | ▼ -1,35% | ▼ -4,29% | ▼ -2,51% | ▼ -1,44% |
| mai/15 | ▲ 0,76% | ▼ -0,95% | ▼ -2,97% | ▼ -2,80% |
| jun/15 | ▼ -2,94% | ▼ -4,20% | ▼ -2,98% | ▼ -2,86% |
| jul/15 | ▲ 0,22% | ▼ -2,30% | ▼ -3,13% | ▼ -2,07% |
| ago/15 | ▼ -0,77% | ▼ -2,23% | ▼ -2,41% | ▼ -1,50% |
| set/15 | ▼ -0,91% | ▼ -2,94% | ▼ -3,29% | ▼ -1,56% |
| out/15 | ▼ -0,78% | ▼ -3,12% | ▼ -3,48% | ▼ -3,65% |
| nov/15 | ▼ -1,18% | ▼ -3,19% | ▼ -4,09% | ▼ -3,85% |
| dez/15 | ▲ 2,99% | ▼ -3,81% | ▼ -4,34% | ▼ -4,34% |